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Camiant and Casero Integration Optimizes Delivery of Upstream-Intensive Services for Increased Customer Satisfaction and Peak Network Performance

Joint Development and Marketing Partnership Provides Broadband Operators with Brand Enhancement and New Revenue Opportunities

MARLBOROUGH, Mass. – May 16, 2008 – Camiant, Inc., the leading provider of policy control and application assurance technology, and Casero, a leader in white-label personal media management solutions for broadband providers worldwide, today announced a joint development and marketing partnership. The two companies now offer an integration of Camiant's policy control platform with Casero's Personal Media Management and Sharing solution, delivering a combined offering that optimizes performance of upstream-intensive applications to provide a superior customer experience and peak network performance.

The uploading of computer files, such as photographs, video, music and other media to a network hosted backup site using the Casero application has proven to be of tremendous value to subscribers. Uploading large files, especially for premium subscribers with large amounts of media, can consume the upstream broadband connection for an extended period of time causing performance degradation and subscriber frustration. The Camiant and Casero integration, currently being trialed by a major US cable operator, ensures subscribers can upload media faster, without interrupting other upstream traffic, while also improving overall network performance for all subscribers. The result is a better customer experience resulting in reduced customer service calls and less subscriber churn.

Casero's Personal Media Platform delivers a single, centralized location for subscribers to store, share, manage and access their personal media for all devices. Camiant's policy server, the Multimedia Policy Engine (MPE) provides real-time control of network resources for value-added applications and subscribers. When a user uploads media, Casero's Personal Media Platform alerts Camiant's MPE to create a larger, dedicated service flow so that the backup service is fast and independent of other traffic.

Camiant's policy server renders QoS (Quality of Service) conditions for every application, and together with Casero's white label solution, allows cable operators to deliver a rich, branded user experience providing an infrastructure for additional revenue opportunities.

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"Casero's Personal Media Management Platform allows broadband providers to offer a complete online backup, management and sharing solution for user's photographs, music and other precious personal media," said Randy Fuller, vice president, business development of Camiant, Inc. "By adding policy control, operators now have the means to assure the highest level of service to increase subscriber loyalty."

"Together, Camiant and Casero are able to deliver bigger, faster uploads and improve network performance," said Denis Martineau, vice president of sales & marketing, Casero Inc. "Casero provides MSO's and other broadband service providers with the ability to offer value added services under their own brand to increase revenues and decrease churn."

Camiant and Casero will demonstrate their integrated offering in booth #611 at *The Cable Show '08*, being held at the Morial Convention Center in New Orleans from May 18-20, 2008. To schedule a media or analyst briefing at the show, or for further inquiries, please contact Ilona Mohacsi at +1 631.764.3729, or via e-mail at ilona@abelsongroup.com.

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About Camiant

Camiant's policy control solution empowers broadband service providers to open their networks and deliver a significantly higher quality of service to subscribers by guaranteeing superior performance of rich, high-bandwidth services such as video, streaming media, online games and commercial services. Leveraging its deep expertise in policy management and application assurance, Camiant seamlessly enables broadband service providers to deliver high performing user experiences as new, innovative multimedia services continue to enter the market with increasing unpredictability.

Camiant's market-leading policy control software platform is the solution of choice for service providers who want to reduce OPEX and CAPEX, increase ARPU and reduce churn by improving the user experience. By delivering predictable performance of new multimedia applications, Camiant has become the trusted source for delivering policy control and application assurance to service providers globally. For more information, visit <http://www.camiant.com>

About Casero

Based in Toronto, Casero is a privately held software company that delivers white-label solutions to service providers, allowing them to deploy branded, value-add services to their consumers. The Casero Personal Media Platform allows subscribers to store and protect their priceless memories and personal data. Current customers include BT, Bell Canada, Sky Broadcasting and others. For more information on Casero, visit www.casero.com.